



Printer Fleet Optimization Assessment

Impacts of the Information Explosion in IT

- Printer volumes are increasing 9% for black and white and 19% for color (11% overall) annually**
- Paper use will continue to grow for the next 20 years*
- 55% of network traffic is printer related**
- 50-60% of help desk calls are printer related**
- 60% of all documents originate at printers**
- 50% of printer fleets are five years old*

* Gartner Group
 **Information Week

As companies of all sizes search for more ways to run efficiently and cut costs, they are paying more attention to their imaging and output environments as a source of cost savings. The areas of potential cost savings are associated not only with easily measurable hard costs (i.e., maintenance and supplies) but also with soft costs (i.e., reduced downtime of equipment, just-in-time supply replenishment, and increased employee productivity). Within the confines of this ecosystem, the implementation of Synergy's Printer Fleet Management program in the dynamic IT framework not only can help bring order to the chaos, but it also will allow the organization to react quickly to changing business needs and challenges.

Synergy's assessment will include a design of an optimized printing infrastructure including possible realigning of assets for optimal utilization and reduction of redundant technology. This includes delivering specific functionality such as copying and digital sending to end users and redirecting of output to more cost effective assets.

In addition to gathering hard information such as device types and page volumes - Synergy's Printer Fleet Optimization Assessment includes interviews with departmental personnel to understand workflows and future needs such as color and document management.

Unlike pure consolidation models that aggregate all usage to centralized end-of-aisle copiers or printers where users wait in line; Synergy's balanced deployment model helps you right size printing assets to get the right products in the right place to optimize both asset utilization and user productivity. Placing needed functionality closer to end-users not only enhances productivity and workflow, it creates sustainable savings.



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